

February 24, 2009

***Yuanta Financial Holdings announces that cash subscribed private placement of common stock issued by its subsidiary, Yuanta Commercial Bank.***

1. Name and nature of the subject matter (if preferred shares, the terms and conditions of issuance shall also be indicated, e.g. dividend yield):

Yuanta Commercial Bank's private placement of common stock

2. Date of occurrence of the event: 2009/02/24

3. Volume, unit price, and total monetary amount of the transaction:

Volume: 275,491,120 shares; unit price: NTD 15 per share;

Total amount: NTD 4,132,366,800

4. Counterpart to the trade and its relationship to the Company (if the trading counterpart is a natural person and furthermore is not an actual related party of the Company, the name of the trading counterpart is not required to be disclosed):

Counterpart: Yuanta Commercial Bank; the relationship to the Company:

Yuanta Commercial Bank is Yuanta Financial Holdings' 100% owned subsidiary

5. Where the counterpart to the trade is an actual related party, a public announcement shall also be made of the reason for choosing the related party as trading counterpart and the identity of the previous owner (including its relationship with the company and the trading counterpart), price of transfer, and date of acquisition:

Subscribe the 2009 right-issues of common stock issued by the Yuanta Financial Holdings' subsidiary, Yuanta Commercial Bank.

6. Where a person who owned the property within the past five years has been an actual related person of the company, a public announcement shall also include the dates and prices of acquisition and disposal by the related person and the person's relationship to the company at those times: N/A

7. Matters related to the creditor's rights currently being disposed of (including types of collateral of the disposed creditor's rights; if the creditor's rights are creditor's rights toward a related person, the name of the related person and the book amount of the creditor's rights toward such related person currently being disposed of must also be announced): N/A

8. Anticipated profit or loss from the disposal (not applicable in cases of acquisition of securities) (where originally deferred, the status or recognition shall be stated and explained): N/A

9. Terms of delivery or payment (including payment period and monetary amount), restrictive covenants in the contract, and other important stipulations: After the Authorities approving, the Board of Directors of Yuanta Commercial Bank will determine the record date for share subscription.

Yuanta Financial Holdings will finish the cash injection on the record date.

10. The manner in which the current transaction was decided, the reference basis for the decision on price, and the decision-making department: The new right-issues common stock of Yuanta Commercial Bank; based on the issue price; Audit Committee and Board of Directors.

11. Current cumulative volume, amount, and shareholding percentage of holdings of the security being traded (including the current trade) and status of any restriction of rights (e.g. pledges):

Volume: 2,150,000,000 common stocks; Amount: NTD 21,500,000,000; 100% owned by Yuanta Financial Holdings; zero common stocks pledged.

12. Current ratio of private placement of securities (including the current trade) to the total assets and shareholder's equity as shown in the most recent financial statement and the operating capital as shown in the most recent financial statement:

to total assets:100.09%;

to shareholder's equity:108.91%;

operating capital: NTD -1,657,160,000

13. Concrete purpose or use of the acquisition or disposition:

To increase the book value per share, strength Yuanta Commercial Bank's operating capital and further enhance the financial structure.

14. The discrepancy between the reference price of private placement and the transaction amount per share is 20 percent or more of the transaction amount:

Yes

15. Net worth per share of company underlying securities acquired or disposed of: NTD 9.94 per share

16. Do the directors have any objection to the present transaction?: No