

March 31, 2009

Announcement on the convening of the 2009 Annual General Shareholders' Meeting.

1. Date of the board of directors' resolution: 2009/03/31

2. Date for convening the shareholders' meeting: 2009/06/19

3. Location for convening the shareholders' meeting:

145, Sec.3, Ren-ai Rd., Taipei, Taiwan, R.O.C.

4. Cause or subjects for convening the meeting:

(1)To report:

a. The 2008 Business Report.

b. The Audit Committee's review of the 2008 Business Report, Financial Statements, and Allocation of Earnings.

c. The 11th, 12th and 13th shares repurchase and their respective execution status.

d. The enactment of Company's Procedure for Transferring the 13th Repurchased Shares to Employees.

e. The issuance of the First Unsecured Corporate Bonds of 2008.

f. The dissemination of information on Article 4, 5 and 16 of the Financial Holding Company Act.

(2)To recognize:

a. The 2008 Business Report and Financial Statements.

b. Allocation of Earnings in 2008.

(3) To discuss:

The cash dividends to be allocated by paid-in capital.

(4) Motions.

5. Book closure starting date: 2009/04/21

6. Book closure ending date: 2009/06/19

7. Any other matters that need to be specified:

1. According to Article 172-1 of the Company Act, any shareholders who wish to put forth a proposal for resolution should note the following:

(1)Qualification: Any Shareholders with over 1% holding of shares before the starting date of suspension of share transfer (2009/04/21).

(2)Contents: One shareholder is restricted to one proposal only and words (in Chinese) submitted shall not exceed 300 (including reasons and punctuation).

(3)Method: The proposal shall be submitted in writing with the shareholder's account number and name stated and the original seal kept on record affixed, and shall be delivered by registered mail to the receiving office.

(4)Period of Acceptance: From 2009/04/07 to 2009/04/17 (Please mark the envelope with "Shareholder's Proposal" and deliver it by registered mail).

(5)Receiving Office: Yuanta Financial Holding Co., Ltd.

Address: 6F, 66, Sec.1, Dun Hua S. Rd., Taipei 105, Taiwan, R.O.C.

2.A same person or same affiliated person who individually, mutually, or collectively acquires shares representing more than 5% of the voting rights of Yuanta FHC shall report to the Financial Supervisory Committee ("FSC") within 10 days after acquiring the shares.

The same procedure shall also apply to every additional 1% voting-right-shares acquired or disposed once exceeding the 5% threshold.

A same person or same affiliated person who proposes to individually, mutually, or collectively acquire shares representing more than 10%, 25% or 50% of the voting rights of Yuanta FHC shall apply to the FSC for approval in advance respectively. (Please refer to Article 4, 5 and 16 of Financial Holding Company Act for more details).