

April 09, 2009

Yuanta Financial Holdings announces on the behalf of Yuanta Bank the change of president of Yuanta Bank.

1. Date of the board of directors' resolution or date of occurrence of the change:
2009/04/09
2. Name and profile of the replaced management personnel: Arthur Chen,
president of Yuanta Bank.
3. Name and profile of the new management personnel: Chester Chin,
executive vice president of Yuanta Commercial Bank
4. Type of the change (please enter: "resignation", "position adjustment",
"dismissal", "retirement", "death" or "new appointment"): Resignation
5. Reason for the change: In coordination with operational needs
6. Effective date of the new appointment: After the regulatory authority
approves the new appointment.
7. Any other matters that need to be specified: During the transition period,
Chester Chin acts for the president.