



January 25, 2010

Yuanta Financial Holding announces change of director of Yuanta Securities Finance

1. Date of occurrence of the change: 2010/01/25
2. Name of juristic-person director/ supervisor: Yuanta Financial Holdings
3. Name and resume of the replaced person: NA
4. Name and resume of the replacement:

Director: Yao-Tin Yu (information Dept. Senior Vice President of Yuanta Financial Holdings)
5. Reason for the change: New assignment by Yuanta Financial Holdings
6. Original term (from _____ to _____): 2007/06/29~2010/06/28
7. Effective date of the new appointment: 2010/02/01
8. Any other matters that need to be specified: None