

February 26, 2010

Yuanta Financial Holdings announces the acquisition of new property by Yuanta Asset Management.

1. Name and nature of the subject matter (e.g. land located at Sublot XX, Lot XX, North District, Taichung City):

Property located at: Entire building, No.145, Sec.2, Chien Kuo N. Rd., Chung Shan District, Taipei (Land is located at Sublot 5 of 0058-0000 and 0207-0001, Lot Chung Shin, Chung Shan District, Taipei City)

2. Date of the occurrence of the event: 2010/02/26

3. Transaction volume (e.g. XX square meters, equivalent to XX pings), unit price, total transaction price:

Land area: 1,899 square meters, equivalent to 574.45 pings

Building area: 15,633.85 square meters, equivalent to 4,729.24 pings

Total transaction price: NT\$2,300,000,000.

4. Counterparty to the trade and its relationship with the company (if the trading counterpart is a natural person and is not an actual related party of the Company, the name of the trading counterpart is not required to be disclosed):

Counterparty: Bank of Taiwan (equity owner under trust)

Hwa-Hsia Leasing & Financial Corp. (trustor)

Its relationship with the company: Not a related party

5. Where the counterpart to the trade is an actual related party, a public announcement shall also include the reason for choosing the related party as trading counterpart and the identity of the previous owner (including its relationship with the company and the trading counterpart), price of transfer and the date of acquisition: N/A

6. Where a person who owned the property within the past five years has been an actual related person of the company, a public announcement shall also include the dates and prices of acquisition and disposal by the related person and the person's relationship to the company at those times: N/A

7. Anticipated loss or profit from the disposal (not applicable in cases of acquisition of assets) (where originally deferred, the status or recognition shall be stated and explained): N/A

8. Terms of delivery or payment (including payment period and monetary amount):

Payment terms: Payment is to be made based on the Contract of Purchase

Restrictive clauses in the Contract: None

Other special agreements: None

9. The manner of deciding on this transaction (such as tender invitation, price comparison, or price negotiation), the reference basis for the decision on price and the decision-making department:

Manner in which the decision was made: Price negotiation

Basis of deciding the price: Appraisal reports issued by Lu-Te Real Estate Appraiser Firm and Great Eastern Real Estate Appraisers Firm respectively

Decision-making department: Board of Directors of the company

10. Name of the professional appraisal institution and its appraisal amount:

Lu-Te Real Estate Appraiser Firm, NT\$2,434,759,671.

Great Eastern Real Estate Appraisers Firm, NT\$2,413,810,000.

11. Reason for any significant discrepancy with the transaction amount, and opinion of the certifying CPA: N/A

12. Is the appraisal report price a limited price or specific price? : No

13. Has an appraisal report not yet been obtained? : No



14. Reason an appraisal report has not yet been obtained: N/A
15. Broker and broker's fee: DTZ Debenham Tie Leung Limited - Taiwan Branch NT\$11,500,000.
16. Concrete purpose or use of the acquisition or disposition: To strengthen capital use efficiency and create profits
17. Do the directors have any objection to the present transaction? : No
18. Any other matters that need to be specified: None