

March 1, 2010

***Yuanta Financial Holdings issues a statement on media report that "Financial holding companies in Taiwan are chasing after A-class commercial buildings in Taipei"***

1. Name of the reporting media: Commercial Times
2. Date of the report: 2010/03/01
3. Content of the report: YFH is putting in as much as NT\$10 billion, almost the annual budget allocated by large-size life insurance companies for such purposes.
4. Summary of the information provided by investors: None
5. Company's explanation of the reportage or provided information:
  - (1)With regard to the above report, it is purely a guess made by the media and the Company has no comment.
  - (2)Should the Company have any real estate purchases, it will act in accordance with relevant laws and regulations.
6. Countermeasures: None
7. Any other matters that need to be specified: None