

March 4, 2010

Announced by Yuanta Financial Holdings, on behalf of Yuanta Commercial Bank to the first issue NT\$5 billion subordinated financial debentures in 2010

1. Date of the board of directors' resolution: 2010/03/04
2. Name 【__nth issue of (secured, unsecured) corporate bonds of __ Co.】 :
The first issue of subordinated financial debentures of Yuanta Bank in 2010
3. Total amount of the issue: NT\$5 billion
4. Face value: To be decided
5. Issue price: To be decided
6. Issue period: To be decided
7. Issue coupon/interest rate: Based on the market condition and the funds position of Yuanta Bank
8. Types, names, monetary amounts of security or collateral and stipulations thereupon: N/A
9. Use of the funds raised by the offering and utilization plan: Improve capital adequacy ratios and raise stable mid-to-long term funds
10. Underwriting method: To be decided
11. Trustees for the bonds: N/A
12. Underwriter or distributing agent institution: To be decided
13. Guarantor(s) for the issue: N/A
14. Institution serving as agent for payment of the principal and interest: To be decided



15. Certifying institution: To be decided
16. Where convertible into shares, the rules for conversion: N/A
17. Resale conditions: To be decided
18. Repurchase conditions: To be decided
19. The record date for share conversion, if conversion, exchange, or subscription rights are attached: N/A
20. Possible dilution of equity, if conversion, exchange, or subscription rights are attached: N/A
21. Any other matters that need to be specified: After the board of directors approved the proposal, Yuanta Bank will file the application with FSC