

September 03, 2010

## Announcement of Yuanta Financial Holding Company's un-audited net income for August 2010

### Yuanta Financial Holdings' (2885.TW) Condensed Income Statement

Unit: NTD 000s	August	Year To Date
Subsidiary	Equity Income	Equity Income
Yuanta Securities	548,998	2,574,032
Yuanta Bank	144,095	703,181
Yuanta Securities Finance	150,847	1,239,668
Yuanta Asset Mgmt	18,901	153,579
Yuanta Futures	24,001	190,632
Yuanta Venture Capital	17,356	140,395
Yuanta Sec. Investment Consulting	3,496	12,675
Yuanta Financial Consulting	2	11
<i>Income by Subsidiaries:</i>	907,696	5,014,172
<i>Other Income:</i>	4,687	5,043
<b>Total Income</b>	<b>912,383</b>	<b>5,019,215</b>
<b>Expenses and Losses</b>	<b>96,686</b>	<b>598,887</b>
<b>Earnings before tax</b>	<b>815,698</b>	<b>4,420,329</b>
<b>Tax Expense/(Gain)</b>	10	145,810
<b>Net Income</b>	<b>815,688</b>	<b>4,274,518</b>
<b>EPS</b>	<b>0.10</b>	<b>0.53</b>

### Financial Data for Each Subsidiary

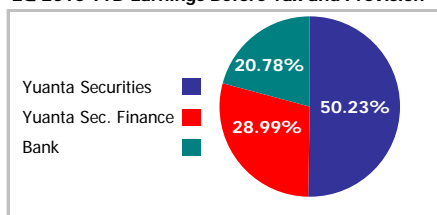
#### Earnings by Subsidiary

Unit: NTD 000s	August		Year To Date		
Subsidiary	Earnings Before Tax	Net Income	Earnings Before Tax	Net Income	EPS
Yuanta Securities	583,093	548,998	2,990,024	2,574,032	0.55
Yuanta Bank	145,364	144,095	1,063,365	703,181	0.32
Yuanta Securities Finance	183,352	150,847	1,497,602	1,239,668	0.75
Yuanta Asset Mgmt	22,734	18,901	191,552	153,579	0.77
Yuanta Futures	28,003	24,001	241,327	190,632	1.91
Yuanta Venture Capital	16,684	17,356	135,578	140,395	0.47
Yuanta Sec. Investment Consulting	4,212	3,496	15,212	12,675	1.27
Yuanta Financial Consulting	2	2	13	11	0.02

#### Yuanta Securities Revenue Breakdown

	August	Year-to-date
Brokerage Commission	57.19%	61.85%
Interest Income (Fixed Income)	1.51%	2.36%
Agency Fee Income (from Sec. Finance)	8.89%	10.69%
Proprietary Trading	17.12%	11.17%
Corporate Finance	4.53%	5.48%
Financial Products	2.36%	3.49%
Others	8.41%	4.95%
<b>Total</b>	<b>100.00%</b>	<b>100.00%</b>

#### 2Q 2010 YTD Earnings Before Tax and Provision



#### Yuanta Bank Condensed Income Statement

Unit: NTD mns	August	Year-to-date
Net interest income	348	2,831
Non-interest income	187	1,252
<b>Operating income</b>	<b>535</b>	<b>4,083</b>
Operating expense	390	2,995
<b>Pre-provision operating income</b>	<b>145</b>	<b>1,088</b>
Provisions - credit/cash cards	0	23
Provisions - loans	0	0
Provisions - others	0	2
Net income before taxes	145	1,063
<b>Net income</b>	<b>144</b>	<b>703</b>

#### Yuanta Bank Key Ratios - Quarterly

Unit: % unless marked	2Q 2010	1Q 2010
Net interest margin	1.18	1.30
Non-performing loans (NT\$ mn)	2,069	1,917
Non-performing loans ratio	0.80	0.75
Coverage ratio	285.22	232.74
Loan to deposit ratio	81.78	86.62
CAR ratio	12.15	11.31